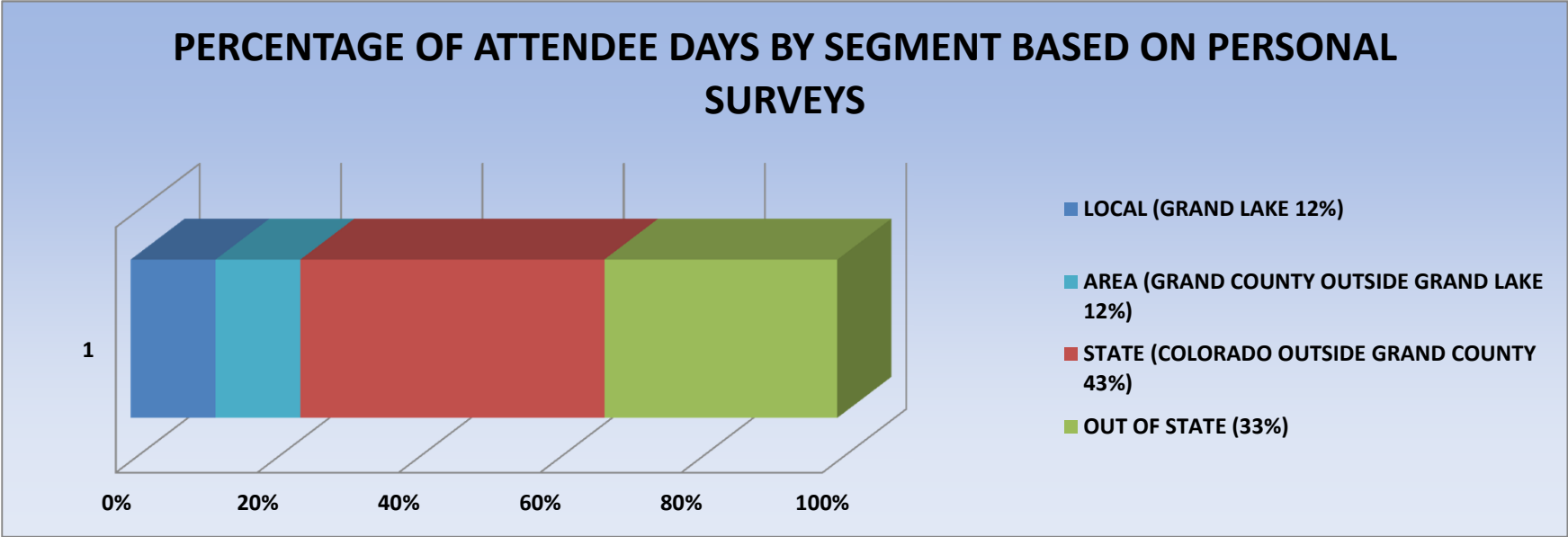


**PERCENTAGE OF ATTENDANCE
(ATTENDEE SEGMENTATION)**



THIS CHART REPRESENTS THE BREAKDOWN OF THE PERCENTAGES OF TOTAL VISITATION FOR THE 2012 SEASON MEASURED IN ATTENDEE DAYS WHICH IS A DIRECT CORRELATION TO THE NUMBER OF TICKETS SOLD. AN ATTENDEE DAY IS CREATED BY THE SALE OF A TICKET TO ATTEND A SHOW ON A GIVEN DAY.

